

MORGAN WOLFE

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WORK EXPERIENCE

KINETIC VISION

August 2022 - December 2022

Industrial Design Co-op | Cincinnati, OH

- Developed client projects among the consumer product, medical, and fitness industries in an engineering-focused environment through research, concept development, 2D animation, and visualization.
- Participated in multiple brainstorming/innovation sessions and presentations with clients, including Fortune 500 executives.
- Forecasted for future client consumer markets using trend research and developed personas utilizing user research techniques.
- Created a comprehensive co-op guide to facilitate the onboarding of future co-ops, resulting in increased productivity.
- Assisted the project management team in coordinating and managing project deliverables.

THE LIVE WELL COLLABORATIVE

January 2022 - May 2022

Design Research & Strategy Co-op | Cincinnati, OH

- Conducted 20+ qualitative research interviews to develop insights and construct a 5-year innovation strategy for a non-profit service organization focused on aging adults, securing additional work for the company through presentation to client executives.
- Managed and collaborated with a multidisciplinary team of 21, made up of engineers and designers, to develop user-centered design solutions for the future of flight based on emerging trends, resulting in 6 concepts under patent consideration.
- Researched and developed user-centered system, strategy, and product design solutions for clients, validating solutions with end users, and leading design thinking workshop sessions with leaders in community healthcare.
- Mentored less experienced team members while planning and leading brainstorming and user interviews.

PRIORITY DESIGNS

May 2021 - August 2021

Industrial Design Co-op | Columbus, OH

- Collaborated with multidisciplinary teams to ideate, visualize, and prototype concepts for a wide range of clients ranging from start-ups to Fortune 100 clients within consumer tech, medical devices, soft goods, UX/UI, and packaging.
- Assisted in usability testing for a medical device user interface project.
- Prototyped 10 soft goods garments on industrial sewing machines to complete fit testing on models for final production.

FOSSIL GROUP

January 2020 - April 2020

Watch & Jewelry Design Co-op | Dallas, TX

- Sketched and rendered new watch and jewelry concepts for two different brands, with 15+ designs on the market.
- Conducted trend research to compile inspirational imagery and mood boards for brainstorming.
- Completed technical documents & communicated with factories overseas to facilitate sample development.

EDUCATION

UNIVERSITY OF CINCINNATI, DAAP

Bachelor of Science in Industrial Design, Summa Cum Laude

Cincinnati, OH

Class of 2023

OFFSITE by Advanced Design

Cohort 1, Real World Design Skills

Remote

September 2020 - December 2020

SKILLS

User & trend research | Design thinking | Brainstorm Facilitation | Insight Development | Trend Analysis & Foresight | Co-creation | Qualitative Research | User Journeys | Adobe Creative Suite (Illustrator, InDesign, Photoshop) | Solidworks | Keyshot | Blender | Autodesk Fusion 360 | Gravity Sketch | Figma | Microsoft Office (Word, Excel, PowerPoint) | Blender | Gravity Sketch VR | Ideation | Rapid prototyping | Sewing | Laser Cutting | 3D Printing | Project Management |